



Sales Package



9 10 11 JUNE
HALL 102, BITEC

Re:Build Cities

งานแสดงนวัตกรรมอาคารและโซลูชันคาร์บอนต่ำ เพื่อยกระดับอาคาร และปฏิบัติโครงสร้างพื้นฐานเมือง พร้อมพลิกโฉมระบบสุขภาพ สู่มาตรฐานใหม่แห่งความยั่งยืน



Organized by



x



PROVEN RESULTS 2026



**THE NOVA
EXPO 2026**
3 | 4 | 5 JUNE **BITEC**
HALL 103

BUSINESS • BRAND • BUYERS

The NOVA Expo 2026 delivered powerful results for exhibitors and partners - generating quality leads, real business opportunities, and outstanding brand exposure across multiple channels.



BUSINESS IMPACT

Real outcome. Real opportunities.



99%

Business Opportunities Generated

Closed deals or high-potential opportunities



93%

High-quality Leads

Lead Quality rated Good - Excellent



92.5%

Exhibitors Returning

Interested in exhibiting again in 2027



98.8%

Visitors Returning

Will revisit The NOVA Expo in 2027



BRAND EXPOSURE

Powerful reach that drives visibility before, during and after the event.



9.12 MILLION THB

Earned Media Value

Total PR Value Generated



56

Media Coverage

Online & Offline Publications



71

Media Representatives

Attended the Opening Ceremony



998K

Social Media Views

Facebook Views



A platform that connects innovators with decision-makers and transforms opportunities into real business.



BE PART OF NEXT SUCCESS

BOOK YOUR SPACE FOR THE NOVA EXPO 2027!



Meet Thousands of Decision-Makers



Generate High-Value Business



Grow Your Brand Across Multiple Channels

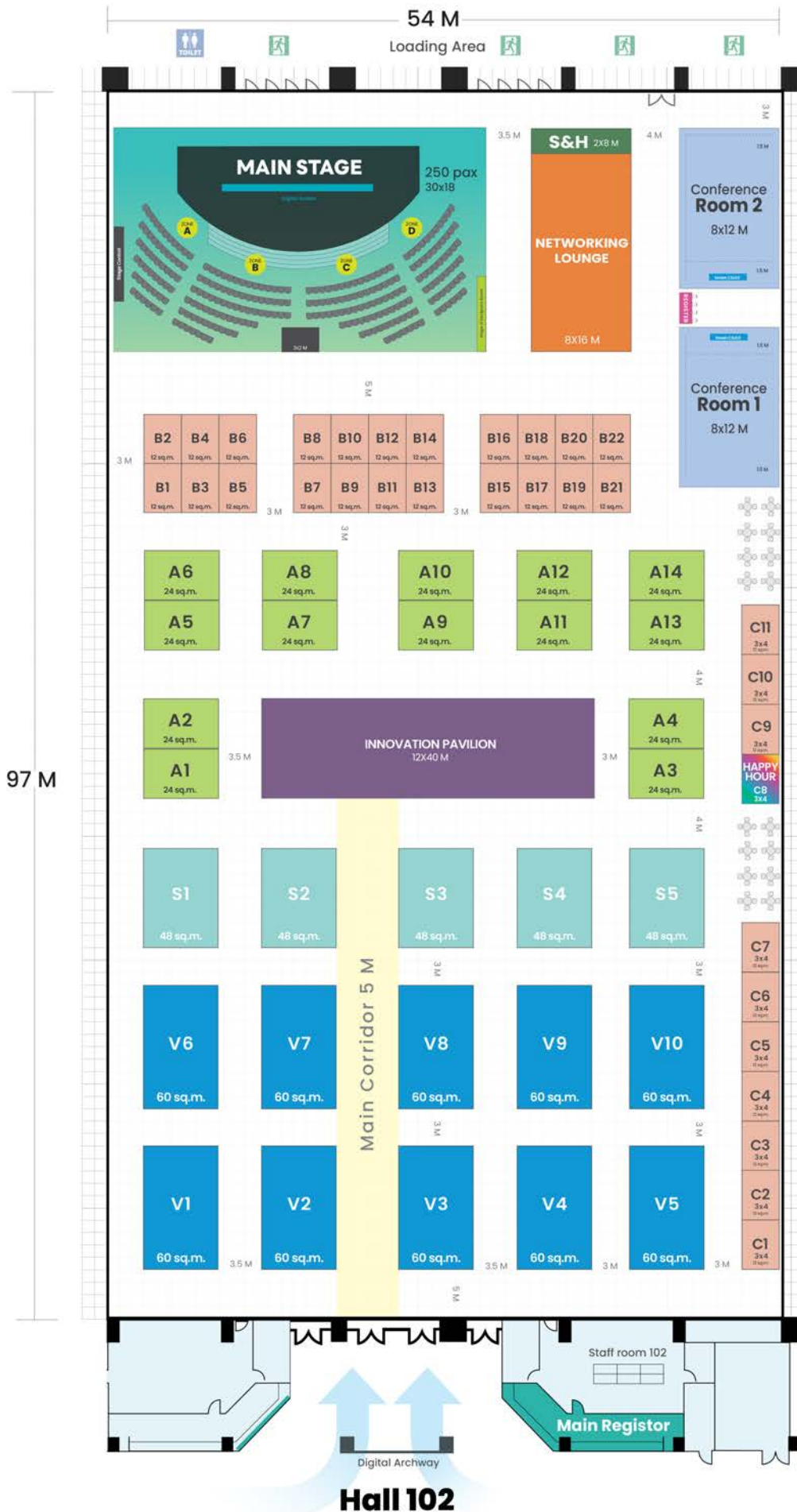
FLOOR PLAN 2027

EH 102 = 5,240 SQ.M

Updated May 2026



THE NOVA
EXPO 2027
9 10 11 JUNE
HALL 102
BITEC



BOOTH SIZE

V	(6x6)	60 m ²
S	(6x4)	48 m ²
A	(4x4)	24 m ²
B	(3x4)	12 m ²
C	(3x4) (3x4)	12 m ² , 24 m ²
	(2x4)	F&B
	(3x6)	Networking Lounge

SPONSOR

	Platinum
	Gold
	Silver

RESERVE



Scale 1:1 M

Gross Area:
Approx. 5,240 sq.m.



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Exhibitor contact:
 063 212 9237
 099 904 1293
 099 914 8394
 Email: sales@thenovaexpo.com
 FB: The NOVA Expo



**THE NOVA
EXPO 2027**
HALL 102 BITEC

9 10 11 JUNE '27 Hall 102, BITEC

งานแสดงนวัตกรรมอาคารและโซลูชันคาร์บอนต่ำ
เพื่อยกระดับอาคาร และปฏิวัติโครงสร้างพื้นฐานเมือง
พร้อมพลิกโฉมระบบสุขภาพ สู่มาตรฐานใหม่แห่งความยั่งยืน

EARLY BIRD

SPONSORSHIP PACKAGES

Standard		Space + Sponsor Package			
Size/m ²		Space only	Silver	Gold	Platinum
V	60	450,000	650,000	750,000	850,000
S	48	360,000	560,000	660,000	760,000
A	24	204,000	404,000	504,000	604,000
B	12	102,000	302,000	402,000	502,000
C	12	86,700	286,700	386,700	486,700

* Standard Booth 9,500 THB/m²
* Raw Space 8,500 THB/m²

1st Payment 30% within 30 days
2nd Payment 30% within October 2026
3rd Payment 40% within January 2027

Exhibitor contact

Khun Arreeya (Tong) **Tel: 063 212 9237**
Khun Yongyuth (Non) **Tel: 099 904 1293**
Khun Phitchadarat (Lex) **Tel: 099 914 8394**

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SPONSOR PACKAGE



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Item	Privilege	Platinum	Gold	Silver	Standard
Pre Show	Online roadshow - 5 mins commercial session in online conference session	✓	✓	—	—
	1 time Exclusive EDM	✓	✓	✓	—
	1 time: 3-Minute Promotional Video on Social Media (Video provided by Exhibitor; Edited by The Nova Expo)	✓	✓	—	—
	1 time PR post in social media	✓	✓	✓	—
	One on One Advice (Product Highlight Consultation by The Nova Expo)	✓	—	—	—
PR Logo	Hanging Banner	✓	✓	—	—
	Sponsor's logo on backdrop/ Archway/ Directory board/ Brochure/ Website/ Innovation Story Book (Digital & Print)/ Facebook/ Line/ Registration area/ EDM	✓	✓	✓	—
	Stage of Designers activity (sponsor logo will be presented as a main supporter for this activity)	✓	✓	✓	—
	Conference (sponsor logo will be presented as a main supporter for this activity)	✓	✓	✓	—
Show Day	Opening Ceremony invitation	✓	✓	✓	—
	Group photo in opening ceremony	✓	✓	✓	—
	Booth visit include in show 3 -min PR VDO (Post-Event Social Media Promotion)	✓	—	—	—
	Ads on show guide (Digital & Print)	✓	—	—	—
	Exclusive Business Matching 1 session +4 dinner seats	✓	—	—	—
	Networking Lounge Voucher	30	20	15	Start 9
	Parking Voucher	30	20	15	Start 9

SPONSOR PACKAGE

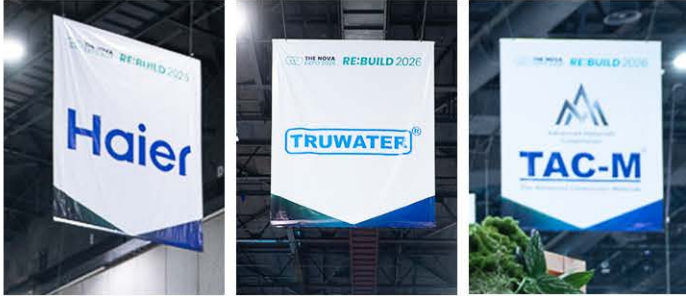


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Item	Privilege	Platinum	Gold	Silver	Standard
Package Add-ons	Nova Leadership Forum & Network	THB 200,000 Pre-show during November 2026 - January 2027 Show-day during 9 - 11 June 2027 (details in document)			
	Conference slot	THB 50,000 (60 mins) Featuring promotion on our website, social media, conference agenda, and post-event video content.			
	Main Stage slot	THB 100,000 (60 mins) Featuring promotion on our website, social media, conference agenda, on-screen digital column at Main Entrance , post-event video content.			
	Digital column Digital column at Main Entrance with dynamic (VDO) advertisement	THB 50,000 per column 4 sides, only 2 columns available			
	Beer & Build Raise a Glass. Build Connections. Grow Your Business.	THB 50,000 for 2 hours Including brand/logo on fascia, counter, and roll-up banner Available 2 slots per day			
Activity Sponsorship	Lucky Draw Everyday at 17.00 at Main Stage	Minimum value: THB 10,000/ piece Featuring promotion on our website, social media, and on stage during activity.			
	Stamp Huntz Sponsor All-day stamp collection activity for visitors	Minimum 100 prizes or value: THB 10,000 Featuring promotion on our website, social media, and logo placement on the Stamp Hunt card.			
	Stamp Huntz Check-in Point 2,000+ visitors to your booth	THB 50,000 Check-in Point, Featuring promotion on our website, social media, and logo placement on the Stamp Hunt card. Only 2 points available, with conditions*			



Hanging Banner



Digital Wall



Sponsor Logo



Badge



Stage of Designers



Stamp Huntz



Conference



Show Day


**THE NOVA
EXPO 2027**

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Parking Voucher



NOVA LEADERSHIP FORUM & NETWORK

An Exclusive Executive Engagement Program

Connect with Industry Leaders. Build Relationships. Generate Business Opportunities.

The Nova Expo 2027 extends beyond a traditional exhibition by offering an exclusive engagement platform that connects solution providers with qualified buyers throughout the customer journey—from technical influencers to executive decision makers.

WHAT'S INCLUDED

PHASE 1

NOVA Leadership Forum

Pre-show Executive Forum

📅 November 2026 – January 2027



Reach potential buyers before the exhibition through an exclusive industry seminar designed for technical leaders and project professionals.

👤 **Technical seminar with 50–100 invited professionals**

HIGHLIGHT



15-minute
Sponsor
Presentation



Product
Showcase
Table



Networking
Coffee
Break



Lead Generation
Before the
Exhibition

PHASE 2

NOVA Leadership Network

During The NOVA Expo

📅 9–11 June 2027



Meet qualified executive buyers in a curated networking environment focused on meaningful business discussions.

👤 **Approximately 20–30 invited executive buyers**

HIGHLIGHT



Executive
Product
Presentation



Curated
Business
Matching
Sessions



Executive
Networking
Dinner



Executive
Booth Visit

NOVA Leadership Forum & Networking Package

INCLUDES

- ✓ 1 × Pre-show Leadership Forum Presentation
- ✓ Product Showcase Table
- ✓ Executive Presentation during The Nova Expo

200,000 THB

- ✓ Business Matching Participation
- ✓ Executive Networking Dinner (4 ppl)

NOVA LEADERSHIP NETWORK SCHEDULE & PACKAGES

Slot	Time	Activity
1	10:00 – 11:00	Business Matching
2	11:30 – 12:30	Business Matching
3	13:30 – 14:30	Visit Booth
4	14:30 – 15:30	Business Matching
5	16:00 – 17:00	Business Matching
6	17:30 – 19:00	4 Exclusive seated dinner with curated beverage service

SPONSOR BENEFITS

- ✓ Position your company as an industry thought leader
- ✓ Present directly to qualified buyers before the exhibition
- ✓ Gain exclusive access to executive decision makers
- ✓ Generate high-quality business opportunities
- ✓ Strengthen relationships through executive networking
- ✓ Extend marketing exposure before and during The Nova Expo



Digital Column

THE NOVA
EXPO 2027

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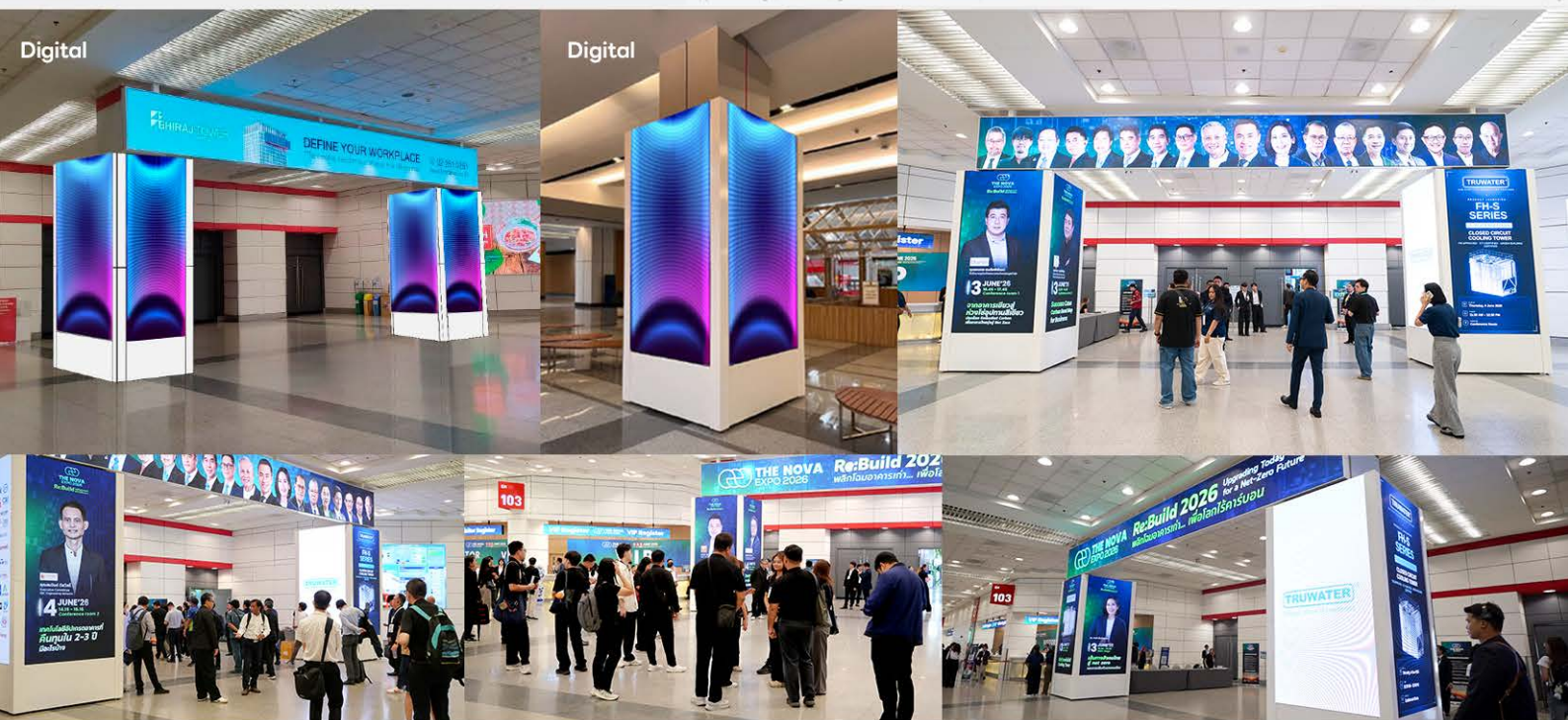
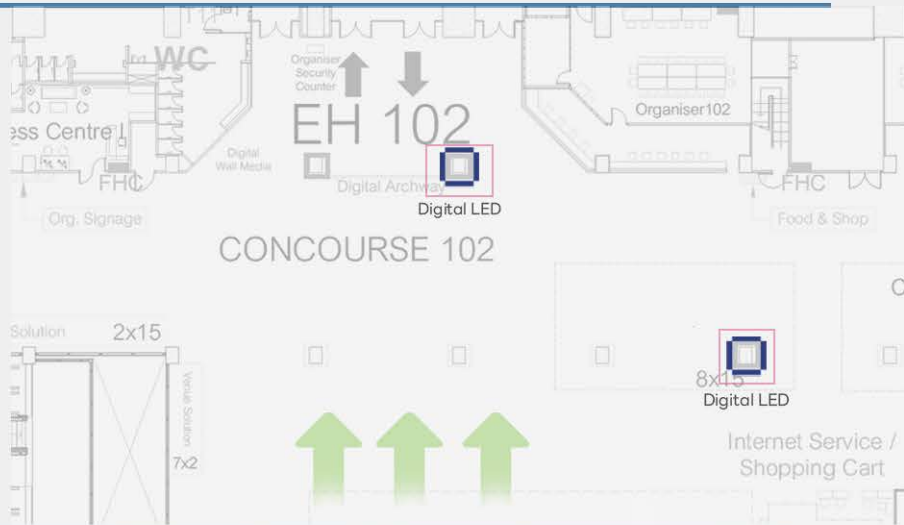
Sponsor Rate Digital Screen

Package Fee (for 3 Days)

1 Column (4 Side)

50,000

- ✓ First comes, First serve.
- ✓ High-Traffic Brand Exposure.
- ✓ Continuous Display Throughout the Event



Exclusive Offerings

Digital Column Wrap (LED display 4 screens)

Width x Height (Pixel)

384 x 768 plx. (per Screen)

1,536 x 768 plx. (Combined 4 screens)

File type:

MP4 (Video file)

JPG (Image file) Max. file 195 Mb.

Artwork files should be supplied by the client.



Exhibitor contact

Khun Arreeya (Tong)

Khun Yongyuth (Non)

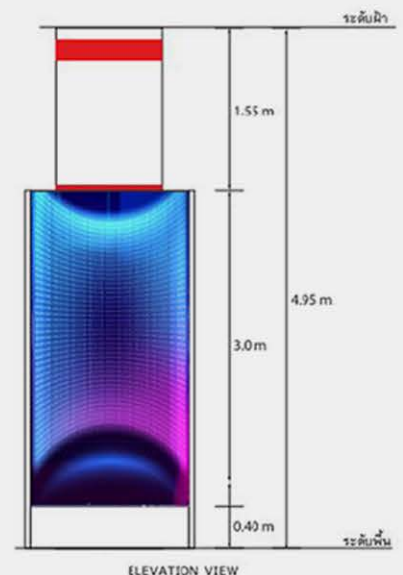
Khun Phitchadarat (Lex)

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Tel: **099 914 8394**

Email: sales@thenovaexpo.com



BEER AND BUILD

THE NOVA
EXPO 2027

9 10 11 JUNE
HALL 102, BITEC

พิเศษ Host Beer and Build

Happy Hours ของช่วงเวลา
จัดงานทั้ง 3 วัน

จองตอนนี้ จำนวนจำกัด!



Date	Slot	Start	Rate
9 June 27	A	1:00 PM	50,000
	B	3:00 PM	50,000
10 June 27	A	1:00 PM	50,000
	B	3:00 PM	50,000
11 June 27	A	1:00 PM	50,000
	B	3:00 PM	50,000

Beer and Build Exclusive Offer

1. Standard booth space (3x4 m, 2 open sides)
2. Brand/logo signage (30x50 cm, 2 sides)
3. Counters (80x100x60 cm, 2 units)
4. Brand/logo panels on counters (80x100 cm, 2 pieces)
5. 16 oz. beer cups with logo (6x6 cm, quantity per package)
6. Sponsor roll-up banner (60x160 cm, 1 set)
7. Seating area for networking & brand showcasing
8. Staff for beer serving & engagement
9. Logo promotion in the official event directory
10. Sponsorship promotion on Facebook fanpage (2 posts)



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** สามารถซื้อเบียร์เพิ่มบาร์ริสได้

Hall 102

5 barrels at 1:00 PM., 3:00 PM

1 บาร์ริส = 30 ลิตร = 63 แก้ว (16 ออนซ์)

Stamp Huntz



Stamp Huntz Point (Exclusive Activity Point)

- ✓ Official Stamp Huntz Check Point
- ✓ Sponsor-Designed Interactive Activity
- ✓ Activity Counter
- ✓ Promotional X-Stand
- ✓ Stamp Huntz Kit
- ✓ Sponsor logo featured on the Stamp Huntz Card (Stamp Hunt Card designed by The NOVA Expo.)
- ✓ Promotion on the event Website and Social Media channels

Stamp Huntz Sponsor (Premium Giveaway)

All Exhibitors are welcome to sponsor prizes for the Stamp Huntz activity.

- Sponsors are invited to support the campaign by providing premium giveaway items, with a minimum of 100 items or a total value of THB 10,000 or more.
- Kindly provide the event organizer with the details of the giveaway items in advance.



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Stamp Huntz Point (Exclusive Activity Point)

THB 50,000 / Point
Only 1 sponsor per zone
First Come, First Served

Stamp Huntz Sponsor (Premium Giveaway)

Minimum of 100 items or
equivalent to a total value of
THB 10,000 or more

INNOVATION STORY BOOK



Article |
Sponsor
Page



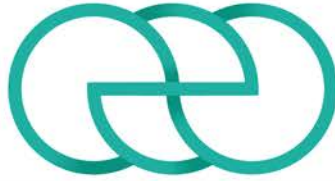
Sponsor
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Article
Page



- A book featuring the year's best innovations and latest trends
- This book is authored by expert building systems engineers.
- **Exclusive first launch at**
The NOVA Expo 2027: ReBuild Cities
- **Free** distribution to event attendees
in both **E-Book and Hard Copy** formats



THE NOVA EXPO 2027

9 | 10 | 11 JUNE

HALL 102 | BITEC



Exhibitor



NOVA Community

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